STARTING PROJECTS WELL	1–2 DAYS

WORKSHOP DESCRIPTION

Project success and failure studies continue to show that certain project elements significantly influence results. Human decisions and omissions shape the elements early in the project. Together, these critical elements influence the project's return on investment.

In this interactive session, participants examine one of their own projects, explore all topics using their assessment data, and leave with improvement targets that they can apply to managing future projects. (The number of assessment views and exercises determine the length of the workshop.)

In workshop dialogue and exercises, participants will explore the following topics:

▸ **Which project elements make the greatest difference in project success/failure?**
▸ **How much attention do I tend to give to these critical project elements?**
▸ **What is project performance? How are product and process objectives different?**
▸ **How is the project scope determined?**
▸ **What is project "front-end loading" and why does it reduce project risk?**
▸ **How are all the key project roles both similar and different?**
▸ **How much communication and involvement of project stakeholders is appropriate?**
▸ **What are some ways to turn stakeholder apathy or opposition into support?**
▸ **What builds credibility for people leading projects?**
▸ **What techniques would help me give more attention to my improvement targets?**

SESSION OBJECTIVES

During the workshop, participants will:

1. **Review and discuss project elements that often determine success/failure.**
2. **Use multiple assessment tools to better understand their current project practices.**
3. **Examine the key stakeholder roles and relationships in their selected project.**
4. **Share experiences and feedback that illuminate workshop topics.**
5. **Identify specific actions for their improvement targets.**

THIS WORKSHOP IS FOR...

- Project managers
- Team members transitioning to project manager roles
- Lead customer contacts
- Project Office /internal consultants

ASSESSMENT TOOLS & HANDOUTS MAY INCLUDE...

- Project View assessment
- Project Stakeholder Map
- Stakeholder Alignment Chart
- Key Relationship Grid
- Project Manager Profile
- Agreement Checklist
- Project Management Tools & Techniques

For further information, contact us:
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